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# PRESS RELEASE

## **Green Imaging Listed in 360 Smarter Search**

**New York, NY November 10, 2020:** Green Imaging and 360 Smarter Search share the same mission and philosophy to make high quality healthcare affordable. Each organization believes that healthcare costs should be transparent. Specific to Green Imaging and unlike other imaging facilities, the cash-pay price is the same price to employers and patients. There is no extra charge for the radiologist fee. There is no surprise bill after the fact.

Dr. Cristin A. Dickerson, MD said, "I love being able to provide quality services to patients who otherwise couldn't afford it and providing significant imaging cost savings to patients with healthcare coverage and their employers without compromising quality. Working with 360 Smarter Search puts Green Imaging at the fingertips of patients we may not otherwise reach."

A publicly traded company is required to hire auditors to assure stockholders the books are kept with integrity. A law firm cannot represent a plaintiff and defendant. Self-funded healthcare plans hire third-party administrators (TPA's) to process claims. The same TPAs that are supposed to control costs frequently process claims from providers they have a financial interest in, a conflict of interest that would cost a CPA or attorney their license.

"360 is an independent company with no ties or funding from the insurance or healthcare industries," says 360 CEO, Joel Scardelli. "Companies like Green Imaging offer cash pricing so low it is frequently less expensive for the care consumer to pay out of pocket than use insurance. Providing our clients with a cash option adds even greater value to our Smarter Search savings tool."

360 Smarter Search uses a series of algorithms in a live search, analyzing paid claims within a given provider network. Our technology identifies the high value providers delivering savings that average 40% on what we refer to as routine procedures with predictable results, commodity care. 360 Smarter Search is available on the Apple App Store, as a direct download for Android users, and any web browser.

### **Quote from Cristin Dickerson MD, Founder, Green Imaging:**

I founded Green Imaging in 2012 to provide affordable, high-quality medical imaging for uninsured and high deductible patients in Houston and rapidly expanded the company to provide services nationally for self-funded employers and healthcare marketplaces. I love being able to provide quality services to patients who often otherwise couldn't afford them and providing significant imaging cost savings to patients with healthcare coverage and to their employers without compromising quality. I am co-founder of the Houston and Dallas Free Market Medical Association chapters. I am on the national advisory board of the Association of Independent Doctors.

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### About 360 Smarter Care

360 Smarter Care is an Artificial Intelligence powered healthcare technology and communications company specializing in improving the health and wellbeing of employees and cost containment for companies. 360's solutions target costs associated with Chronic Diseases, Healthcare Plans, Human Capital, and Outpatient Care cost reduction for companies of all sizes.

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### About Green Imaging

Green Imaging is a full service virtual medical imaging network owned and operated by a group of board-certified radiologists. We help patients make the most informed decisions about MRIs, CTs, and other imaging procedures. Unlike other imaging facilities, the cash-pay price we provide is the final price you pay. There is no extra charge for the radiologist fee. You pay for your procedures up front, with no surprise bill after the fact. We believe that healthcare costs should be transparent.

<https://greenimaging.net/>

