

HEALTHCARE CRAPS





Craps is a one-roll bet that the next number rolled will be a seven. The house's edge is a monstrous 16.67 percent. If you make this bet on every roll, even if you only wager a measly dollar, you can lose about \$20 per hour!

Healthcare consumers have a better chance of winning at craps than saving money on healthcare. At a Craps table in Vegas, you have control of the dice. In healthcare, you don't even have the illusion of control. Events drive your need for care. If you are in the ER for appendicitis, are you going to shop around for a lower cost?

Your child sprained an ankle at their youth league activity. The next morning it is swollen and painful to the point professional care is required. You have health insurance, so you want to use an in-network provider. You can go to the insurance company's website and find a facility, but that only keeps you in-network and says nothing about the cost of care.

Being a savvy healthcare consumer, you go to a website that shows pricing. Smart move, or is it? Many of the find-a-doctor websites are pay-to-play. They are a modern version of the Yellow Pages. They are nothing more than paid advertising.

Maybe your company provides you access to [Healthcare Bluebook](#) and you think you are in good hands. Then you research the company and find they are owned by [Primus Capital](#). This is what Primus has posted on its website. ***"We have invested in over 130 companies, partnering with exceptional management teams to accelerate growth and create shareholder value..."***

We looked for a long time and could not find a single reference on the Primus website that said their mission was to reduce healthcare costs for the consumer. However, they do own and have invested in many healthcare companies. The Primus customer is a company, not a consumer.

We are not singling out Primus. We are calling out the incestuous nature of healthcare companies that play a key role in the ever-increasing cost of healthcare to the consumer. Primus customers are hospitals and medical practices. The hospitals and medical practices buy products and services from Primus companies to reduce their operating costs and increase profits.

[Healthcare Bluebook](#) is a [Primus company](#) that also proudly lists [Quantros](#) on their website. We could trust the results of Healthcare Bluebook if we could audit their data to verify the companies that are **Quantros** and or Primus clients do not get preferential treatment. Unfortunately, no such audit will ever take place.

360 exists for the clearly stated purposes of saving the healthcare consumer money by improving their adherence to their physician-prescribed care plan using BehavioralRx and Artificial intelligence. For outpatient care 360's Smarter Search uses our clients' paid claims data and live searches to present our users with the lowest cost care closest to their location. 360 has accepted no VC funding and works on behalf of our retail customers, employers and union-funded healthcare plans. Every penny we save benefits our users at the direct expense of the incestuous big healthcare conglomerates.

360 works for you.

360 Smarter Administration, LLC

Mailing: PO Box 107, New York, NY 10272 Corporate: 651 N. Broad Street, Suite 206, Middletown, DE 19709



Primus Capital Companies



<https://enablecomp.com/>



<https://www.exactcarepharmacy.com/>



<https://www.omnicare.com/>

excellerX is an **Omnicare** company that is now part of **CVS Health Ventures** that owns **Health Edge** and **Quest Analytics**



<https://www.healthedge.com/>



<https://questanalytics.com/>



<https://www.harmonyhit.com/>

360 Smarter Administration, LLC

Mailing: PO Box 107, New York, NY 10272 Corporate: 651 N. Broad Street, Suite 206, Middletown, DE 19709



<https://www.hayesmanagement.com/for-health-information-management-him-managers/>



Healthcare Bluebook™

<https://www.healthcarebluebook.com/explore-home/>

Primus Capital owns Healthcare Bluebook and financed the acquisition of Quantros a leading data services provider to hospitals and medical practices.



<https://www.healthcarebluebook.com/explore-outcomes-analytics/>



Lightbeam is software for medical practice management.

<https://lightbeamhealth.com/>



“collect more revenue faster from consumers”

<https://www.payspan.com/>



<https://www.steris.com/>



Trilliant Health

<https://www.trillianthealth.com/>

“Winning a losing game requires understanding how declining demand and increasing supply will impact yield.”

360 Smarter Administration, LLC

Mailing: PO Box 107, New York, NY 10272 Corporate: 651 N. Broad Street, Suite 206, Middletown, DE 19709